

FLEA WEEK



All we need are 3 conditions for flea eggs to hatch: warmth, humidity and vibrations. No wonder with the wet and warm weather we are having, we are seeing all of a sudden huge flea burdens. All it takes is a bit of weather outside, and we spend more time indoors walking and vacuum cleaning creating vibrations, and we even put the heater back on for a bit... This scenario happens in deep winter too, when you come back from holiday into a cold, quiet and damp house, the heater is back on and the indoor increase of activity makes those hidden eggs to hatch. There is no real season for fleas, they are about all the time, unlike ticks which are not seen in the winter.

This is why the preventative ecto-parasite (on the outside of the body, as opposed to endo parasites which are worms) control should be different in the summer compared to the winter.



Deter wildlife that may carry fleas and ticks by not leaving pet food outdoors. Consecutive monthly applications of flea spot on will assist with the elimination of an indoor flea life cycle.

FLEAS infest your pets and invade your home in no time. A female flea can lay over 100 eggs per day which can rapidly turn into an infestation of more than 1000 fleas in 3 weeks.

FLEA BITES CAN LEAD TO DISEASES.

These nibbles start out as a simple itch but can lead to a wide range of diseases or other parasites, including:

- Flea Allergy Dermatitis (FAD)
- Anemia
- Tapeworm

These conditions can deprive your pet of energy, cause skin problems or adversely affect your pet's health in a number of ways

OTHER FLEA AND TICK PROTECTION TIPS

To help your pet stay protected, tackle the problem in and around your home with these few tips:

Periodically, wash your pet's bed cover in hot water and dry it on a high heat setting to kill any flea eggs and larvae

Make your garden less appealing to ticks by cutting grass short and eliminating brush piles

Use a household spray in your home, and spray in every room especially carpets where your pet tends to lounge. Spray indoors once a year.



WHERE DO FLEAS AND TICKS LIVE?



You may not see them, but they're there.

Fleas and ticks can be nestled in hiding places inside and out without you ever knowing it. See below for some of their more common hideouts:

- On other pets and animals
- Around shrubbery and bushes in your backyard where other infested animals are present. Like hedgehogs coming out of hibernation and in search of food or spring baby rabbits getting out the nest and exploring your cat's territory...

In addition, developing stages of fleas may be lurking out of sight:

- In carpets, floors and sofas of your home, in dark areas, crevasses of wall, cracks of wood, particularly if you live in an old dwelling.
- In the caravan which gets used periodically offering the perfect background for the cycle "dark, damp, cold & quiet - wet, warm & busy"



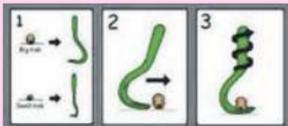
DID YOU KNOW?

Fleas come on their host for a blood meal only. You may not see fleas on your pet, but clues that prove your pet hosts them are the droppings (flea dirt) they leave after a meal. Those appear as black dandruff, sometimes curled

and when you dab them with a damp cloth, the blood dissolves in the cloth staining it reddish.

HOW TO REMOVE A TICK

Use the o'tom hook that gently twists (unscrews) the tick's head and mouthparts



from the skin. Do not pull or the head will be left behind, which may cause an abscess or an infection.

Although different varieties of fleas exist, there are no such things as floor fleas!

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